

Red Carpet style guide

*So you have the gown.....the shoes.....
& maybe even your veil.....*

No bridal look is complete without a dazzling hairstyle & exquisite makeup.

Getting the right style is all about symmetry – your hair & makeup should balance perfectly with your natural features and complement them.

Let us guide you through getting the right ‘Do’

1. Know your face shape –

With all hairstyles the difference between a good hairstyle and a Great hairstyle (is not 2 weeks) is paying attention to your face shape and knowing how to balance out your features. Your makeup should highlight and enhance your natural features. Firstly you need to have a look at your face shape in the mirror – pay particular attention to hairline, temples, cheekbones, jaw and chin to see which is most prominent. Now turn this card over and apply your findings to the diagrams shown to discover symmetry and how to get that wow factor.

Oval

*An oval face is narrow and curves gently at the hairline and jaw. It is slightly narrower at the jaw than the temples or cheekbones. This face shape has no defining features – everything is in proportion. **Super Styling** – Consider yourself very lucky, almost every hairstyle looks good on you. Try styling your hair off your face to show off your features, think sexy and slicked back. Be sure to avoid heavy fringes and styles that cover your face.*

Round

*A round face can be distinguished by its curved, wide hairline and rounded chin. It is a fuller face, which is the widest at the cheeks and ears. **Super Styling** – You can make your face look narrower and longer with a style that adds height at the crown. Since your cheekbones are the widest point, avoid chin-length styles – these will make your face look wider. A wispy, curled or tousled fringe can look fantastic but don't part in the centre.*

Square

*A square face has a strong angular jaw line, a broad forehead and a square hairline. **Super Styling** – the best style for a square face will fall above or below your chin. Added height at the crown and a rounded style will slim and elongate your face, while curls, waves, wispy layers and an off-centre fringe will soften features. Be sure to keep away from anything too linear or square.*

Pear

*A pear face is a bit like a triangle. It has a dominant jaw line but unlike the square face shape, it narrows at the cheekbones and temples and comes to a point at a narrow forehead. **Super Styling** – Go for short styles that are full around your temples but slim at the jaw line. Shaggy styles with lots of layers around the top part of your head with off-centre parts also look fabulous. Make sure you avoid anything that will bring added fullness around the jaw, as this will only add weight to your face.*

Heart

*A heart face shape is the opposite of the pear face shape. It begins with a delicate, pointy chin and then widens towards the cheekbones, temples and hairline. **Super Styling** – Any style, whether short or long, that brings fullness to your jaw line will look great. If you incorporate a wispy fringe, layers and a side part it will also slim your forehead. Stay away from styles that have too much height at the crown or fullness around the upper part of your face.*

Oblong

*This is a long and narrow face shape that has the same width at the forehead as it does just below the cheekbones. Often the chin is narrow and the forehead is high. **Super Styling** – you want a style that will accentuate your features, add dimension and shorten the length of your face. Layers, wispy side parted fringes and the fullness at the sides of the face is the best way to go. Stay away from long styles – above the shoulder is best.*

Diamond

*The diamond face shape is a cross between an oval and a heart shape – it has the symmetry and narrow curved hairline of an oval shape but then widens at the cheekbones and comes to a point at the chin like the heart. **Super Styling** – Almost anything looks good on a diamond face however styles that suit heart shaped faces will do wonders for your cheekbones! Be careful not to wear too much hair on your face, as this will hide your features. Also avoid adding too much height, as it can elongate your narrow forehead.*

2. *Hair form, texture, volume & length*

Okay to now you've discovered your face shape, lets tailor your hairstyle even further and ascertain your form, texture, volume & length!

Form

This is one element that will dictate what type of hairstyle you can get, it falls loosely into 3 categories:

- ❖ **Straight** – your hair can range from very fine to thick but keeps a straight line from root to tip. Simple styles, which play with layering are great for straight hair of any texture.
- ❖ **Wavy** – This hair has the best of both worlds – you can make it straight or curly. Plus waves add dimension and vibrancy to any style. Take advantage by putting some highlights and lowlights and go for a natural style.
- ❖ **Curly** – Your hair type has great body but also has an inclination towards the disorderly. It is important to maintain its shape, so choose styles that work with its natural for in creative ways.

Texture

From ultra soft to thick and rough, the texture of your hair has a little say about the style you can get:

- ❖ **Fine** – Fine hair is small in diameter and can be spotted by how flighty and thin it is. It often has flyaway hairs and is usually straight. Trying to curl it may be difficult – although adding volume will usually work in your favour.
- ❖ **Medium** – If your hair doesn't have a weightless quality, but it still quite light and smooth to the touch then it is medium. This is the most common of the types, but it is also the easiest to style.
- ❖ **Coarse** – thick in diameter, coarse hair is often rough to the touch and hard to manage. When it comes to styling, you should choose something that works with the hair you have.

Volumes

There are three general categories: thin, medium and thick, – they are determined by the number of hair strands you have per square inch of your scalp:

- ❖ **Thin** – If you pull your hair into a ponytail and it's very small in diameter, you have a thin hair type. Usually this hair is fine, straight and prone to fly-aways. But never fear you can maximize your hair's natural silky texture with blunt styles.
- ❖ **Medium** – If your ponytail is of a respectable size and hangs with a bit of curve, you belong to the medium group. Congratulations you're a part of the majority and your hair type has the widest range of possibilities. Have fun and experiment!
- ❖ **Thick** – If you have difficulty holding your ponytail in one hand, you have a thick hair type. This means that your hair is strong but it can also be stubborn and hard to style. Layers are your friends and will thin your hair while giving it shape and direction. When styling work with and not against your hair.

Length

The final factor to getting the style of your dreams is your hair length. Although the boundaries are a little blurry, hair can be divided into three main groups:

- ❖ **Short** – Can start as a one-millimeter fuzz and ceases to be 'short' once it breaches the boundary of your chin.
- ❖ **Medium** – Medium hair begins in the hazy zone when your locks begin to reach past your chin and transform into long hair one it inches past your shoulders.
- ❖ **Long** – Starts around the shoulder length area and reaching down to your feet!

Meet your match

Hair out



French twist

Chignon

Beehive

Loose styles

Ponytail

sleek

